



LPᑭᐱᑦ
Société Makivik
Makivik Corporation



PRESS RELEASE

**EDUCATION FIRST: RENEWAL OF THE NUNAVIK
YOUTH HOCKEY DEVELOPMENT PROGRAM**

KUUJJUAQ, JULY 25, 2011

Makivik Corporation is proud to announce that the Nunavik Youth Hockey Development Program (NYHDP) has been renewed for a sixth season. The program has once again received strong support from the Kativik Regional Government (KRG), the Kativik School Board (KSB) and the Makivik Corporation.

The NYHDP is a major initiative that Nunavik leaders from Makivik, the KRG and the KSB undertook five years ago in order to link the development of minor hockey with education. In every community and school, this initiative promotes physical activities, healthy living and above all, the importance of education as a way to reduce the very high school-dropout and crime. The NYHDP is funded under the Ungaluk Program and managed by the Makivik Corporation. For its part, the KRG supports the NYHDP by delivering technical assistance whenever requested by a community.

The message from the leaders of the KRG and Makivik is very clear: education is our first priority. And at the same time special attention needs to be directed to youth who are struggling with school so that innovative approaches may be developed for them. The partnership established with the KSB is key to the success of the program. The team of professionals that have been involved in the delivery of the NYHDP will continue their work and maintain contact with the communities in order to start planning for the 2011-2012 season.

Makivik strongly encourages the communities and the Inuit of Nunavik to take advantage of this great opportunity and join in

the effort to encourage kids to stay in school and use hockey as a tool to motivate them.

The Nunavik Youth Hockey Development, A WAY TO GROW!

-30-

The KRG is a non-ethnic public organization created in 1978, under the James Bay and Northern Québec Agreement. The organization has jurisdiction over nearly the entire territory of Québec north of the 55th parallel in areas such as municipal matters, transportation, the environment, policing, employment, labour training, income security, childcare services, renewable resources, land-use planning, civil security and economic development.

Makivik Corporation is the Inuit owned economic development company created following the signing of the James Bay and Northern Quebec Agreement in 1975. Its mandate includes political representation of the 9,800 Inuit of Nunavik, the administration of the funds stemming from the Agreement. Makivik owns subsidiary companies such as Air Inuit, First Air, Nunavik Creations, Halutik Enterprises, and jointly owned Cruise North, and jointly owns with other Inuit regional corporations Pan Arctic Inuit Logistics (PAIL).